

Outer Hebrides Youth Local Action Group



Community Led Local Development

Detailed Brief for

YLAG Film & Professional Development



The Outer Hebrides Community Led Local Development Youth Local Action Group (OH CLLD YLAG / Youth LAG) are excited to announce a new, paid opportunity for a young filmmaker (under 30) from the Outer Hebrides or currently living here.

Background

The Youth LAG is part of the Community Led Local Development (CLLD) initiative for the Outer Hebrides, which is managed by a Local Action Group (LAG) with funding from the Scottish Government. Further details about OH CLLD are available here: [Outer Hebrides Community Led Local Development \(OH CLLD\)](#)

As part of its 2023-24 Community Led Vision (i.e. proposed Programme), the OH CLLD LAG committed itself to continuing support for a Youth LAG for those aged 16-30 and made a budget available for this.

The Youth LAG's ambition is to give young people in the Outer Hebrides a voice and a means of making meaningful changes by supporting and empowering them to take action on matters they feel passionate about, build relationships with peers and decision-makers, and feed into local and national policy.

The Outer Hebrides Youth LAG identified the following priority areas for 2023-24:

- Dùthchas & dualchas*;
- Economic sustainability & autonomy;
- Mental health;
- Acquiring & developing skills.

**These two terms are not easily translated into English but encompass a wide range of activities, sentiments and attitudes related to life in the Outer Hebrides. They relate to topics such as Gaelic language and culture, a traditional lifestyle, sustainable land-use practices, heritage, and a sense of connectedness to the land, landscape and culture.*

So far this year Youth LAG members have attended a Youth Climate Camp and the Scottish Rural and Islands (Youth) Parliament where they engaged with peers and decision-makers, and recently the Youth LAG Fund, a grant scheme to support activities aimed at under 30s, was launched. The Youth LAG are also participating in a collaboration project with YLAGs from other rural areas in Scotland and this Film & Professional Development Project will feed into both the YLAG's local objectives and the collaboration project.

Aims & Outcomes

The aim of the YLAG Film & Professional Development Project (“this Project”) is to allow a young filmmaker to develop professionally while raising the YLAG’s profile.

There are three main outcomes for this Project:

- Undertaking an element of professional development and preparing a short report on this;
- A short film (minimum 3-5 minutes) showcasing the Youth LAG and the Outer Hebrides;
- Footage to contribute to a national Youth LAG film.

The use of Gaelic within the project (be it multilingually or as the sole language) is desirable and will be seen as an advantage to any proposal.

1. Professional Development

Undertaking an element of professional development is an integral part of this Project. This will contribute to the Youth LAG’s aims of enabling young people to acquire and develop skills as well as working towards economic autonomy. There is a lot of flexibility as to what you do as this will depend on your previous experience, your interests and your development needs. You may want to work with an expert or mentor, undertake a course or qualification, take time to research a topic you are interested in and would like to do further work on, engage in a relevant activity, undertake an artist’s retreat or residency, or something similar that will help you develop professionally. The Youth LAG will do their best to support you with this but you will have to make the arrangements yourself. You will retain all rights to any work created as part of this Outcome, unless it is also used as part of Outcomes 2 and 3 in which case the copyright rules for those Outcomes will take precedence. If appropriate, we ask you to provide a suitable means of highlighting this project though, such as images or a link to a platform where your work can be viewed, which can be used in advertising and reports.

Please note: We can only cover **revenue** costs. This means that we cannot pay for you to purchase equipment even if this would help with your professional development.

Before completing the Project, you should provide a short report explaining what professional development you undertook, how YLAG support helped you and what you hope this will enable you to do in future.

2. Local Youth LAG Film

You are to produce a short film of a minimum 3-5 minutes which should showcase the Outer Hebrides Youth LAG but also have a particular focus on Dùthchas & Dualchas. You may also draw on other YLAG priorities.

This film can be fairly informal and is particularly aimed at young people who might be interested in joining the Youth LAG, people who have never heard of a Youth LAG and groups that could benefit from engaging with the Youth LAG, e.g. by accessing funding or drawing on the Youth LAG’s expertise. The film should be of a high enough standard though to also share with politicians, government officials, councillors and other decision-makers.

The local film is to be produced to a professional standard and ready to share on YouTube, Facebook and other online platforms.

You may use footage shot for the national film as part of the local film or treat the two films as separate.

The Outer Hebrides Youth LAG shall have exclusive rights to the final edited version of the film created as part of this outcome. This includes diffusion rights of the film in its integrity, as well as the right to screen and re-use excerpts from the said film. Copyrights to the raw material and footage will remain with the filmmaker unless it is contributed to Outcome 3.

3. National Youth LAG Film

The Outer Hebrides Youth LAG are collaborating with other YLAGs to produce a short film about the YLAG movement across Scotland. The national film will cover the following topic areas:

- What is a Youth LAG?
- What are each YLAG's priorities?
- What have the YLAGs done to date?
- What are their future plans?

For this Outcome you should create raw footage which can be cut and edited into the national film, addressing the above questions from an Outer Hebrides Youth LAG point of view. This footage should be ready to share by 1st March 2024. As the majority of active YLAG members are based in Lewis, you will likely have to undertake at least some of the filming there.

The production of the national film is not part of this Project but you may have to liaise with the producer of the national film to agree the technical requirements of the footage you are to provide.

The national film is likely to be shared with politicians, government officials, funders and other decision-makers to encourage support for YLAGs. This must be reflected in the style and tone of the material created for this film.

The Outer Hebrides Youth LAG shall have the right to use, modify, and broadcast any footage provided as part of this Outcome. The filmmaker will retain their own right to use, modify, and broadcast the footage as well.

Budget

The total budget available is £4,000. This must cover all costs for creating and producing the film material as well as costs for your professional development. No additional funds will be available.

A minimum £1,000 of the budget will have to be spent on elements directly related to the two films. At least some of the filming is likely to take place in Lewis and your budget should factor in any travel, accommodation and subsistence costs.

Please note: We can only cover **revenue** costs. It won't be possible to pay for you to purchase equipment, but we can pay for you to hire it or to ask someone else to undertake an element that you are unable to do.

Who can apply?

To be eligible to apply you must be:

- under 30 years of age at the time of applying;
- from and/or currently resident in the Outer Hebrides with an interest in local culture;
- a professional filmmaker or working towards becoming one.

How to apply

To apply, please email a covering letter, proposal and examples of previous work to ohclld@cne-siar.gov.uk no later than midday on Thursday 4th January.

Your application should cover the following information:

- Covering letter (no more than 1 A4 page)
 - Your name, address, contact email and phone number;
 - Your date of birth;
 - Explanation of your connection to the Outer Hebrides;
 - Previous relevant experience;
 - What makes you a suitable candidate;
 - What you hope to gain from undertaking this Project.
- Proposal
 - Outline of how you intend to fulfil the three objectives of this Project;
 - An indicative timeline;
 - A detailed budget.
- Examples of previous work

To enable the Youth LAG to better assess your suitability for this Project, please provide some examples of previous relevant work you have done. You may send these as attachments/transfers but it would be easier if you could provide links.

Key Project Dates

Midday Thu 4 th January 2024	Applications close
w/e 12 th January 2024*	Successful applicants invited for interview
Wednesday 17 th January 2024	Interviews (held online)
w/e 26 th January 2024*	Interviewees informed of YLAG decision
27 th Jan – 25 th March 2024	Project period
1 st March 2024*	Footage for national film to be ready for sharing
Monday 25 th March 2024	Project must complete and all claims have been submitted.

* There may be some flexibility on those dates.

Other Relevant Information

- Completion of Objectives 2&3 is likely to require undertaking and filming interviews with members of the Youth LAG, those who have benefitted from funding or others associated with the initiative. Members of the Outer Hebrides Youth LAG as well as the CLLD Coordinator will, to the best of their ability, assist the successful candidate with this and anything else required to successfully complete this Project. Within these constraints the filmmaker can generally manage their own time.
- It will be the filmmaker's responsibility to obtain all necessary permissions for undertaking and sharing their work.
- This Project is to be undertaken during an eight-week period between 27th January – 25th March 2024. All work on this Project must be completed and funding claimed no later than 25th March 2024.
- Payment will normally be made in arrears on receipt of an invoice.