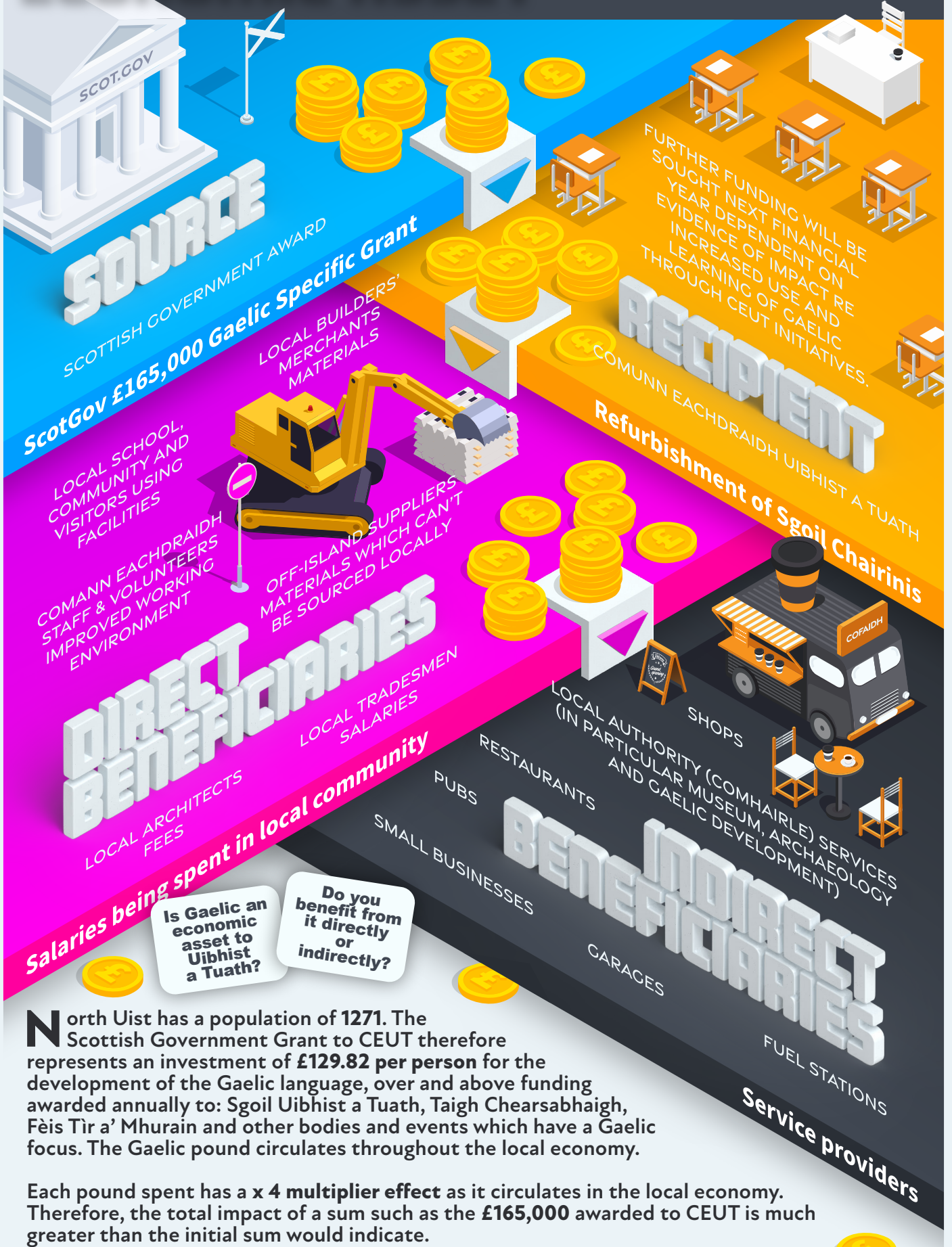


Gaelic AS AN ECONOMIC ASSET

If you are of the opinion that Gaelic is of no economic benefit to you, think about this example of how Gaelic funding percolates through a community.



North Uist has a population of 1271. The Scottish Government Grant to CEUT therefore represents an investment of **£129.82 per person** for the development of the Gaelic language, over and above funding awarded annually to: Sgoil Uibhist a Tuath, Taigh Chearsabhaigh, Fèis Tir a' Mhuraìn and other bodies and events which have a Gaelic focus. The Gaelic pound circulates throughout the local economy.

Each pound spent has a **x 4 multiplier effect** as it circulates in the local economy. Therefore, the total impact of a sum such as the **£165,000** awarded to CEUT is much greater than the initial sum would indicate.