COMHAIRLE NAN EILEAN SIAR

**COMATAIDH NA GÀIDHLIG: GAELIC AS AN ECONOMIC ASSET**

**4 FEBRUARY 2025**

Report By Chief Executive

**PURPOSE**

1.1 The purpose of this Report is to demonstrate the economic benefits of developing the use of Gaelic in the Western Isles.

**EXECUTIVE SUMMARY**

2.1 Whilst the social, cultural and wellbeing benefits associated with Gaelic and its heritage are widely accepted, there is generally much less appreciation of the potential economic benefits of developing the Gaelic USP of the Western Isles. Individuals and groups who have little active interest in Gaelic or its culture may also be unaware of the indirect ways in which they are currently benefiting from the fact that Gaelic attracts a significant amount of funding to the local economy, year-on-year.

2.2 The Appendices attached to this Report provide examples of the ways in which Gaelic brings demonstrable economic benefits to the communities of the Western Isles.

**3.1 RECOMMENDATIONS**

**It is recommended that the Comhairle note the content of this Report.**

Contact Officer: Angus MacLennan, Policy Officer, Sgioba na Gàidhlig

Appendix: A. Gaelic as an Economic Asset: Funding

**COMATAIDH NA GÀIDHLIG: GÀIDHLIG MAR SHO-MHAOIN EACONOMACH**

**4 GEARRAN 2025**

Aithisg leis an Àrd-oifigear

**ADHBHAR**

1.1 ’S e adhbhar na h-Aithisg seo sealltainn nam buannachdan eaconomach a tha an lùib leasachadh cleachdadh na Gàidhlig sna h-Eileanan Siar.

**GEÀRR-CHUNNTAS**

2.1 Ged a tha a’ mhòr-chuid a’ gabhail ris na buannachdan sòisealta agus cultarach a tha co-cheangailte ri Gàidhlig, chan eil uidhir a’ tuigse nam buannachdan a dh’fhaodadh a bhith co-cheangailte ri bhith leasachadh Gàidhlig mar rud eaconomach a tha sònraichte sna h-Eileanan Siar. Dh’fhaodadh nach eil daoine fa leth agus buidhnean aig nach eil ùidh ann an Gàidhlig no a dualchas mothachail air na dòighean anns a bheil iad a’ buannachadh, gu folaiseach no neo-fholaiseach, às gu bheil cuibhreann mhòr de dh’airgead a’ tighinn dhan eaconomaidh ionadail tro Ghàidhlig, bliadhna an-dèidh bliadhna.

2.2 Tha na Fa-sgrìobhaidhean an cois na h-Aithisge seo a’ toirt seachad eisimpleirean de na dòighean anns am bi Gàidhlig a’ cruthachadh bhuannachdan eaconomach dearbhte dha coimhearsnachdan nan Eilean Siar.

**3.1 MOLAIDHEAN**

**Thathar a’ moladh gun toireadh a’ Chomhairle fa-near na tha am broinn na h-Aithisge seo.**

Cuir fios gu: Aonghas Mac ’Illinnein, Oifigear Poileasaidh, Sgioba na Gàidhlig

Fa-sgrìobhadh: A. Gàidhlig mar Sho-mhaoin Eaconomach: Maoineachadh

B. Gaelic as an Economic Asset: Case Study
C. Gaelic as an Economic Asset: Case Study
D. Gaelic as an Economic Asset: Graphic

B. Gàidhlig mar Sho-mhaoin Eaconomach: Rannsachadh Cùise
C. Gàidhlig mar Sho-mhaoin Eaconomach: Rannsachadh Cùise
D. Gàidhlig mar Sho-mhaoin Eaconomach: Grafaig

Background Papers:

Pàipearan Fiosrachaidh

**IMPLICATIONS**

The following implications are applicable in terms of the Report.

4.1

| **Resource Implications** | **Implications/None** |
|---|---|
| Financial | From Small Gaelic Projects budget |
| Legal | None |
| Staffing | None |
| Assets and Property | None |
| | |
| **Strategic Implications** | **Implications/None** |
| Risk | None |
| Equalities | None |
| Corporate Strategy | Priority 1.5: Gaelic Language & Culture |
| Environmental Impact | None |
| Consultation | None |

**BUAIDH**

Tha na a-leanas mar bhuaidhean.

4.1

| **Buaidhean Stòras** | **Buaidh/Neo-ni** |
|---|---|
| | |
| Ionmhas | Bho bhuidseat Pròiseactan Beaga Gàidhlig |
| Laghail | Neo-ni |
| Sgiobachd | |
| So-mhaoin is Tog | |
| | |
| **Buaidhean Ro-innleachdail** | **Buaidh/Neo-ni** |
| Cunnart | Neo-ni |
| Co-ionnanachd | Neo-ni |
| Ro-innleachd Chorporra | Prìomhachas 1.5: Gàidhlig agus Cultar |
| Buaidh air an Àrainneachd | Neo-ni |
| Co-chomhairleachadh | Neo-ni |